

# we4VET ASIA

2026 香港 Hong Kong  
6月 24 → 26 亚洲国际博览馆 AsiaWorld-Expo

Welcome!



Exhibition

Education

Business Matching

Networking



## Global Vet Tech, Where Innovation Meets Value

**FREE ADMISSION** to Trade Buyers

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# WELCOME SPEECH



## Dr. Lai Xiaoyun

President, Pet Medicine Branch, China Veterinary Drug Association  
President, Veterinary Culture Branch, China Veterinary Medical Association  
Chair, Exotic Pet Committee, National Innovation Alliance for Veterinary Drug Industry  
Secretary-General, East-West Small Animal Clinical Veterinary Surgeons Conference

Dear Colleagues and Friends,

We are looking forward to welcoming you to Hong Kong for the inaugural WE4VET event, taking place this summer.

As the founder of WESAVC, I extend my sincere thanks and warmest welcome to all our global partners joining us for this special occasion.

Rooted in the pet healthcare industry, WESAVC understands the power of connection and collaboration. With a mission to "embrace global expertise and expand limitless opportunities," we've chosen Hong Kong—a vibrant crossroads of East and West—not just as our venue, but as a launchpad for global dialogue and innovation. Here, borders give way to ideas, and opportunities become shared.

WE4VET is designed as a multidimensional platform: from advanced training in international veterinary specialties, to dynamic exchanges among young minds; from forward-thinking global forums, to targeted matchmaking for real-world collaboration.

China's pet healthcare industry, after decades of rapid growth, is ready for deeper global engagement. We are both eager learners and emerging innovators. From the shores of Victoria Harbour in Hong Kong, let's shape a more open, connected, and collaborative future for veterinary medicine, together.

See you in Hong Kong, June 2026. We look forward to welcoming you.

Lai Xiaoyun



# WHY EXHIBIT



10,000+ m<sup>2</sup>  
Exhibition Space



300+  
Exporting Brands



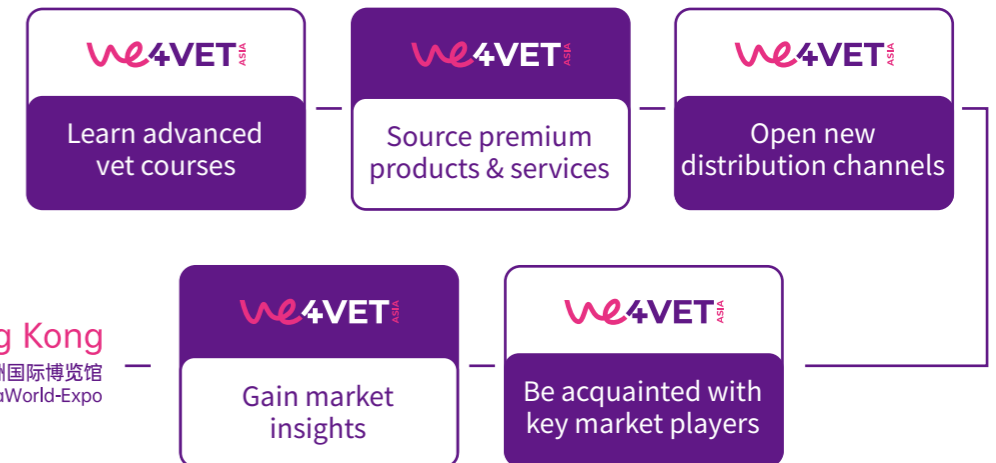
100+  
Global Distributors



15+  
Advanced International programs

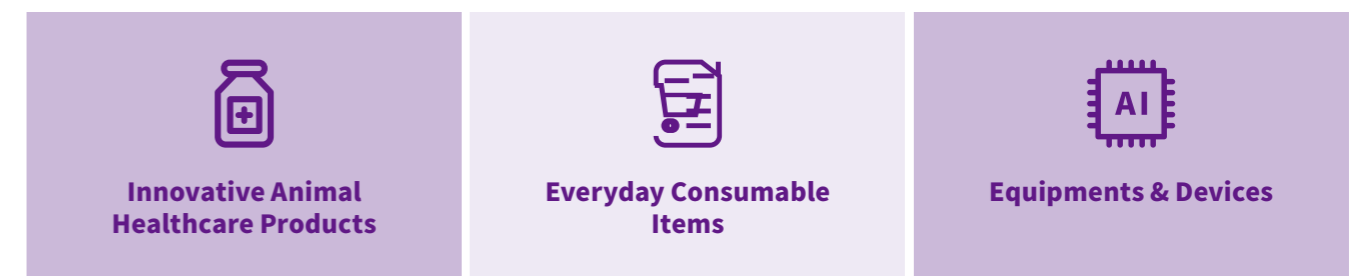
## WE4VET, 24-26 June 2026, HongKong, China

This is where you can:



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## Product Category



# WHAT TO EXPECT AT WE4VET

## Vet Tech Meet Up & WE4VET Innovation Road Show Event

June 24, 2026 | 10:30-12:45

Experience the future of animal health at our New Product Launch Roadshow. This premier event highlights groundbreaking advancements in diagnostic tools, and surgical technology. Attendees will witness live demonstrations and gain exclusive insights from industry pioneers driving innovation.

Sponsor >> \$2,900 / Slot (10 min)



# 01



## WE4VET Gala

June 24, 2026 | 18:30-20:30

# 04

Through an evening of food, music, and conversation, outstanding veterinarians, industry experts, brand CEOs, and channel partners from around the world gather together, building friendships and envision cooperation, and celebrating our shared dedication and love for companion animal healthcare.

Main Sponsor >> \$ 58,000

Co-Sponsor >> \$ 14,500

## 1st World Vet Partner Alliance (WVPA)

June 24, 2026 | 09:00 - 16:30

An exclusive, invite-only gathering of Asia's leading veterinary academic leaders, held alongside WE4VET 2026. The summit connects education, industry, and innovation to drive the future of small animal veterinary training in Asia.



# 05

# 02

## 1-1 Private Buyers Meeting

June 24, 2026 | 14:00-16:00

June 25, 2026 | 09:00-12:00 14:00-16:00

This exclusive business matching program, with professional translation services, brings you one step closer to potential partners through one-to-one, face-to-face meetings with brand owners, animal clinic owners, and new suppliers from around the world.

Sponsor >> \$4275 / Session (45 min)



## Networking Event - Victoria Harbor Night

June 25, 2026 | 19:00-21:30

WE4VET is not only the place to find new business partners, but also the platform to sustain existing partnerships. Set against Hong Kong's iconic skyline, WE4VET provides you with the opportunity to maintain relationships with top leaders in global pet healthcare.

Sponsor >> \$2,900 / Slot



# 03

## 1st World U35 Outstanding Young Veterinarians Summit

June 25, 2026 | 09:00-17:40

June 26, 2026 | 09:00-12:00

This landmark summit brings together the most promising young veterinarians worldwide to exchange clinical expertise, promote innovation, and recognize outstanding contributions, shaping the future of global veterinary medicine.

Main Sponsor >> \$ 43,500

Co-Sponsor >> \$ 21,750

Supporting Partner >> \$ 11,600

# 07



## Advanced Scientific Program

# 06

Top international lecturers covering 15+ specialized fields including internal medicine, surgery, feline medicine, etc., teaching the latest diagnostic and treatment technologies and clinical experience.

Sponsor >> Day 1 \$ 5800 / session

Day 2 \$ 5080 / session





Day 3 \$ 4350 / session



# BOOTH PLAN



# SPONSORSHIP BENEFITS

Type	 Booth Space		 Advertising & Promotion				 Business Matchmaking			 Event Pass						 4D3N Accommodation
	SQM	Furniture, lights and basic construction	Logo on Website and Onsite Promotional Materials	Full Page Ads inserted in Show Guide	Logo on Selected Program	Linkedin & Meta Ads	Presentation during WE4VET Innovation Road Show Event	1-1 Meeting with Selected Partner	Traslator Services	Ticket to VIP Luncheon	Ticket to Victoria Harbour Party	Pass to Local Clinic Inspection	Full Registrition Conference Pass	Exhibitor Badges (with lunch included)	Ticket to Gala Dinner	Room
<b>Chief Strategic Partner</b> \$ 81200	8*9	-	✓	✓	4	2	30 min	3	✓	2	2 seats	2 seats	30	10	6	5
<b>Diamond Sponsor</b> \$ 60900	6*9	✓	✓	✓	2	1	30 min	1	✓	1	1 seat	1 seat	20	8	5	3
<b>Platinum Sponsor</b> \$ 50800	6*6	✓	✓	✓	1	1	30 min	1	✓	1	1 seat	1 seat	15	6	4	2
<b>Silver Sponsor</b> \$ 29000	3*6	✓	✓	✓	-	1	15 min	-	✓	1	-	1 seat	10	4	3	1
<b>Shell Scheme</b> \$ 5250	3*3	✓	✓	-	-	1	5 min	-	-	-	-	-	5	2	2	-

## OTHER ADVERTISING OPTIONS

Item	Available Quantity	Unit Price (USD)
Indoor Truss Advertising (Venue)		\$7250
Website Banner Advertisement	2	\$5075
Event Brochure Advertisement (Full Page)	20	\$725
Event Brochure Advertisement (Half Page)	20	\$365
Delegate Bag	1	\$10145
Insert Advertisement in Delegate Bag	5	\$3650
Badge Front Advertisement	1	\$3650
Badge Back Advertisement	1	\$3650
Lanyard Advertisement	1	\$7250
Notebook & Pen Sponsorship	1	\$5075
Conference Guide Sponsorship	5	\$3650
(Luncheon) Session Sponsorship	3	\$2900
Coffee Break Sponsorship <small>Banner advertisement in the coffee break area; logo display on coffee cup sleeves or napkins (limited to 3 sponsors); complimentary beverage sponsorship (limited to 3 sponsors).</small>	3	\$1450




## REGISTRATION FEES

Registration Type	Registration Fee (USD)			Note
	Super Early Bird Until April 30	Regular May 1 – June 22	Walk-in June 23 – 26	
Veterinary Technician	\$220	\$265	\$290	Includes same-day lunch, welcome package, and access to conference rooms; does not include the welcome reception or gala dinner
Student	\$75	\$120	\$290	Includes same-day lunch, welcome package, and access to conference rooms; does not include the welcome reception or gala dinner
Visitor / Exhibition Access	\$120	\$120	\$120	Registration fee is for exhibition hall access only; does not include any sessions or conference room access
Gala Dinner (June 24)	\$145	\$145	\$145	Registration fee does not include this item and must be purchased separately
Day Pass	\$145	\$145	\$145	Includes same-day lunch, welcome package, and access to conference rooms; does not include the welcome reception or gala dinner
Group Registration (20+ participants)	\$175	\$220	\$290	Includes same-day lunch, welcome package, and access to conference rooms; does not include the welcome reception or gala dinner

# PROGRAMME SCHEDULE

## Day1 6.24

Room 1	Soft tissue Surgery
June 24th	
10:40-12:00	Key Techniques for Skin Tumor Resection: Margin Planning, Layered Excision, and Reducing Recurrence Risk <b>Kazushi Asano (Japan, Professor, Nihon University; Founding member of the Japanese Society of Veterinary Surgery)</b>
12:00-14:00	Lunch; Exhibition & Networking
14:00-15:20	Lung Tumor Resection Techniques: Approach Selection, Key Steps in Lobectomy, and Complication Management (Demo) <b>Kazushi Asano (Japan, Professor, Nihon University; Founding member of the Japanese Society of Veterinary Surgery)</b>
15:20-16:10	Break Time
16:10-17:30	AI-Assisted Clinical Decision-Making and Medical Record Standardization: A Workflow from Chief Complaint to Differentials and Imaging Interpretation  <b>晓通科技</b>
Room 2	Neurology and Orthopedics
June 24th	
10:40-12:00	Management of Patellar Luxation in Young Patients: When to Stabilize, Choosing the Right Technique, and Optimizing Long-term Joint Health <b>François Saulnier (European Board-Certified Specialist (ECVS) France)</b>
12:00-14:00	Lunch; Exhibition & Networking
14:00-15:20	Advanced Seizure & Encephalopathy Management: From First Seizure to Refractory Epilepsy (Therapy Strategy, Monitoring, and Complication Control)"
15:20-16:10	Break Time
16:10-17:30	merging Strategies for Refractory Wounds, Bone Non-union, and Osteomyelitis
Room 4	Management theory-A Systematic Workflow for Key Success Factors in Hospital Operations
June 24th	
08:30-10:10	The value chain (14-step process) and why tools matter <b>Henry K. Yoo (USA, DVM, MSc, MBA Professor, Western University)</b>
10:40-10:40	Morning tea break
10:40-12:00	Team culture and key success factors in operations <b>Henry K. Yoo (USA, DVM, MSc, MBA Professor, Western University)</b>
12:00-14:00	Lunch break
14:00-15:00	Roadmap to operational and management success a. SOAP framework b. Preventive medicine c. Treatment planning <b>Henry K. Yoo (USA, DVM, MSc, MBA Professor, Western University)</b>
15:00-16:00	Afternoon tea break
16:00-17:30	The importance of building trust within the team and with pet parents <b>Henry K. Yoo (USA, DVM, MSc, MBA Professor, Western University)</b>
Room 5	Internal Medicine
June 24th	
10:40-12:00	Feline infectious peritonitis (FIP) – current concepts in diagnosis and treatment Dr Andrea Holmes – Specialist in Small Animal Medicine at City University Veterinary Medical Centre <b>Andrea Holmes (Specialist in Small Animal Medicine at City University Veterinary Medical Centre)</b>
12:00-14:00	Lunch; Exhibition & Networking
14:00-15:20	<b>(Hands-on)</b> Fever of Unknown Origin <b>Professor Jane YU (Australia, ANZCVS, City U)</b>
15:20-16:10	Break Time
16:10-17:30	A Practical Approach to Anaemia

## Day2 6.25

Room 1	Soft tissue Surgery
June 25th	
08:30-09:50	Surgical Treatment of Gastrointestinal Tumors: Resectability Assessment, Margin Strategy, and Anastomotic Complication Management (Demo) <b>Kazushi Asano (Japan, Professor, Nihon University; Founding member of the Japanese Society of Veterinary Surgery)</b>
09:50-10:40	Break Time
10:40-12:00	Key Techniques for Adrenal Tumor Resection: Surgical Approach, Vascular Control, and Complication Management (Demo) <b>Kazushi Asano (Japan, Professor, Nihon University; Founding member of the Japanese Society of Veterinary Surgery)</b>
12:00-14:00	Lunch; Exhibition & Networking
14:00-15:20	Step-by-Step EHPSS Surgery: Finding, Controlling, and Attenuating the Shunt (Pearls & Pitfalls) (Demo) <b>Kumiko Ishigaki (Japan, Senior Researcher / Veterinary Surgeon)</b>
15:20-16:10	Break Time
16:10-17:30	Surgical Treatment of Idiopathic Chylothorax: Thoracic Duct Ligation Strategies, Combined Procedures, and Recurrence Management <b>Kumiko Ishigaki (Japan, Senior Researcher / Veterinary Surgeon)</b>
Room 2	Oncology
June 25th	
08:30-09:50	The Oncology Map: Navigating from Grading, Staging to Targeted Victory <b>Antonio Giuliano (Italian, HVOC Specialist in Veterinary Oncology)</b>
09:50-10:40	茶歇 Break Time
10:40-12:00	The Great Pretender: Unmasking Mast Cell Tumors in Dogs <b>Antonio Giuliano (Italian, HVOC Specialist in Veterinary Oncology)</b>
12:00-14:00	Lunch; Exhibition & Networking
14:00-15:20	Bumps That Don't Belong: Navigating Soft Tissue Sarcomas <b>Antonio Giuliano (Italian, HVOC Specialist in Veterinary Oncology)</b>
15:20-16:10	Break Time
16:10-17:30	Lymphoma Chemotherapy Protocols: Can We Have It All? Efficacy with Quality of Life <b>Antonio Giuliano (Italian, HVOC Specialist in Veterinary Oncology)</b>
Room 4	Management stimulation (Extra Paid course)
June 25th	
08:30-10:10	Introduction to the simulation workflow <b>Henry K. Yoo (USA, DVM, MSc, MBA Professor, Western University)</b>
10:40-10:40	Morning tea break
10:40-12:00	Team culture and key success factors in operations <b>Henry K. Yoo (USA, DVM, MSc, MBA Professor, Western University)</b>
12:00-14:00	Lunch break
14:00-15:00	Four simulated clinical scenario cases <b>Henry K. Yoo (USA, DVM, MSc, MBA Professor, Western University)</b>
15:00-16:00	Afternoon tea break
16:00-17:30	Team scoring by hospital, awards, and certificate presentation (3 categories) a. Quality Medicine b. Empathetic client care through the "Spectrum of Care" approach c. Preventive medicine <b>Henry K. Yoo (USA, DVM, MSc, MBA Professor, Western University)</b>

Room 5	Ophthalmology and Behavior
June 25th	
08:30-09:50	Speaker confirmed Dr Dai Fear, Anxiety and Stress (FAS): Recognition, Prevention, and Practical Intervention Strategies <b>Penny Tai (Taiwan, China)</b>
09:50-10:40	Break Time
10:40-12:00	Clinical Behaviour Essentials for Veterinary Nurses: Fear, Anxiety & Aggression—Triage, Handling and Client Communication <b>Penny Tai (Taiwan, China)</b>
12:00-14:00	Lunch; Exhibition & Networking
14:00-15:20	Cornea & Ocular Surface Decision Tree: Ulcer Grading, Infectious Keratitis Therapy, Surgical Timing, and Complication Control
15:20-16:10	Break Time
16:10-17:30	Cataract Whole-Pathway Management (FASAVA Level): Indications, Pre-Op Workup (ERG/US/Fundus), Peri-Op Meds, and Post-Op Complication Management
实操专区	Hands-on for nurse (Extra Paid course)
June 25th	
<b>Mr Todd Lau (Cert IV QVN / TAE Cert IV / RVN (AVNAT VNCA) / AVN (VNCA/AVA) / CertVNECC / Elite-FFCP-V / RECOVER 认证救援员 (BLS &amp; ALS)</b> <b>Ms Rachel Yau (Advanced Diploma in Veterinary Nursing)- Senior Nursing Managers, CityU Veterinary Medical Centre</b>	
08:30-09:50	<b>(Hands-on)</b> Vet Nurse Hands-on Course (Dry Lab) Session A (IIV/Fluids) Session B (IM Injection & Needle Safety)
09:50-10:40	Break Time
10:40-12:00	<b>(Hands-on)</b> Vet Nurse Hands-on Course (Dry Lab) Session C (Airway & Intubation Assist) Session D (Triage & Vitals)
12:00-14:00	Lunch; Exhibition & Networking
14:00-15:20	<b>(Hands-on)</b> Vet Nurse Hands-on Course (Dry Lab) Session E (CPR Teamwork—Dry Simulation) Session F (Urinary Catheter Assist)
15:20-16:10	Break Time
16:10-17:30	<b>(Hands-on)</b> Vet Nurse Hands-on Course (Dry Lab) G (Wound & Bandaging) H (Anesthesia Monitoring—Dry Workflow)

## Day3 6.26

<b>Room 1</b>	Endoscopy
June 26th	
08:30-09:50	From Setup to Scope Time: Endoscopy & Arthroscopy System Configuration, Portal Planning, and a Fail-Proof Scanning Workflow <b>Bruce Morton Mackay (Australia, BVSc , MACVSc ,FANZCVS)</b>
09:50-10:40	Break Time
10:40-12:00	Lower Airway Endoscopy Masterclass: Bronchoscopy navigation, BAL collection & troubleshooting <b>Bruce Morton Mackay (Australia, BVSc , MACVSc ,FANZCVS)</b>
12:00-14:00	Lunch; Exhibition & Networking
14:00-15:50	High-Yield Uro- and ENT Endoscopy in Small Animals: Cystoscopy & Stone Retrieval, Airway/ENT Scoping Pathways, Foreign Bodies, and Sampling <b>Bruce Morton Mackay (Australia, BVSc , MACVSc ,FANZCVS)</b>
<b>Room 2</b>	Dental & Neurosurgery+Blood Gas Workshop
June 26th	
08:30-09:50	Applications of Ultrasonic Aspirator in Tumor Surgery: Indications, Settings, and Safe Resection Strategy <b>程盛</b>
09:50-10:40	Break Time
10:40-12:00	Hands-on Demonstration for Tumor Cases: Fine Dissection, Hemostasis, and Key Pitfall Avoidance ( Demo) <b>程盛</b>
12:00-14:00	Lunch; Exhibition & Networking
14:00-15:50	Applications in Orthopedics: Bone Surface Work, Soft-Tissue Protection, and Efficient Exposure (with Demonstration) <b>程盛</b>
<b>Room 3</b>	Dermatology
June 26th	
08:30-09:50	Fast, Accurate, and Safe Dermatology Workflow: Diagnostic Algorithms for Pruritus, Alopecia, and Skin Lesions <b>Luisa Cornegiani ( ECVD)</b>
09:50-10:40	Break Time
10:40-12:00	Intermediate Dermatology Therapeutics (FASAVA Style): Long-Term Atopic Dermatitis Control + Tiered Management of Secondary Infections (Bacteria/Malassezia) and Follow-Up Strategy <b>Curriculum Vitae (Phd, ECVD)</b>
12:00-14:00	Lunch; Exhibition & Networking
14:00-15:50	Clinical Case Workshop: Dermatology Cases in Practice <b>Dr Stefan Hobi</b>
<b>Room 5</b>	
June 26th	
08:30-09:50	Modern Management of Small Animal Airway Disease: From Respiratory Diagnostics to Advanced Airway Stenting : Advanced Airway Stenting in Dogs & Cats: Tracheal and Nasopharyngeal Techniques <b>Joshua Steinhaus (MSc BVMS DACVIM, DECVIM)</b>
09:50-10:40	Break Time
10:40-12:00	Modern Management of Small Animal Airway Disease: From Respiratory Diagnostics to Advanced Airway Stenting 2: Feline Respiratory Disease: Diagnostic Algorithms and Clinical Management <b>Joshua Steinhaus (MSc BVMS DACVIM, DECVIM)</b>
12:00-14:00	Lunch; Exhibition & Networking

<b>实操专区</b>	Hands-on
June 26th	
08:30-09:50	<b>Hands-on</b> Emergency Procedures Skills Lab (Dry Lab)
09:50-10:40	茶歇 Break Time
10:40-12:00	<b>Hands-on</b> Emergency Procedures Skills Lab (Dry Lab)
12:00-14:00	午餐 Lunch; Exhibition & Networking
14:00-15:50	<b>Hands-on</b> Emergency Procedures Skills Lab (Dry Lab)

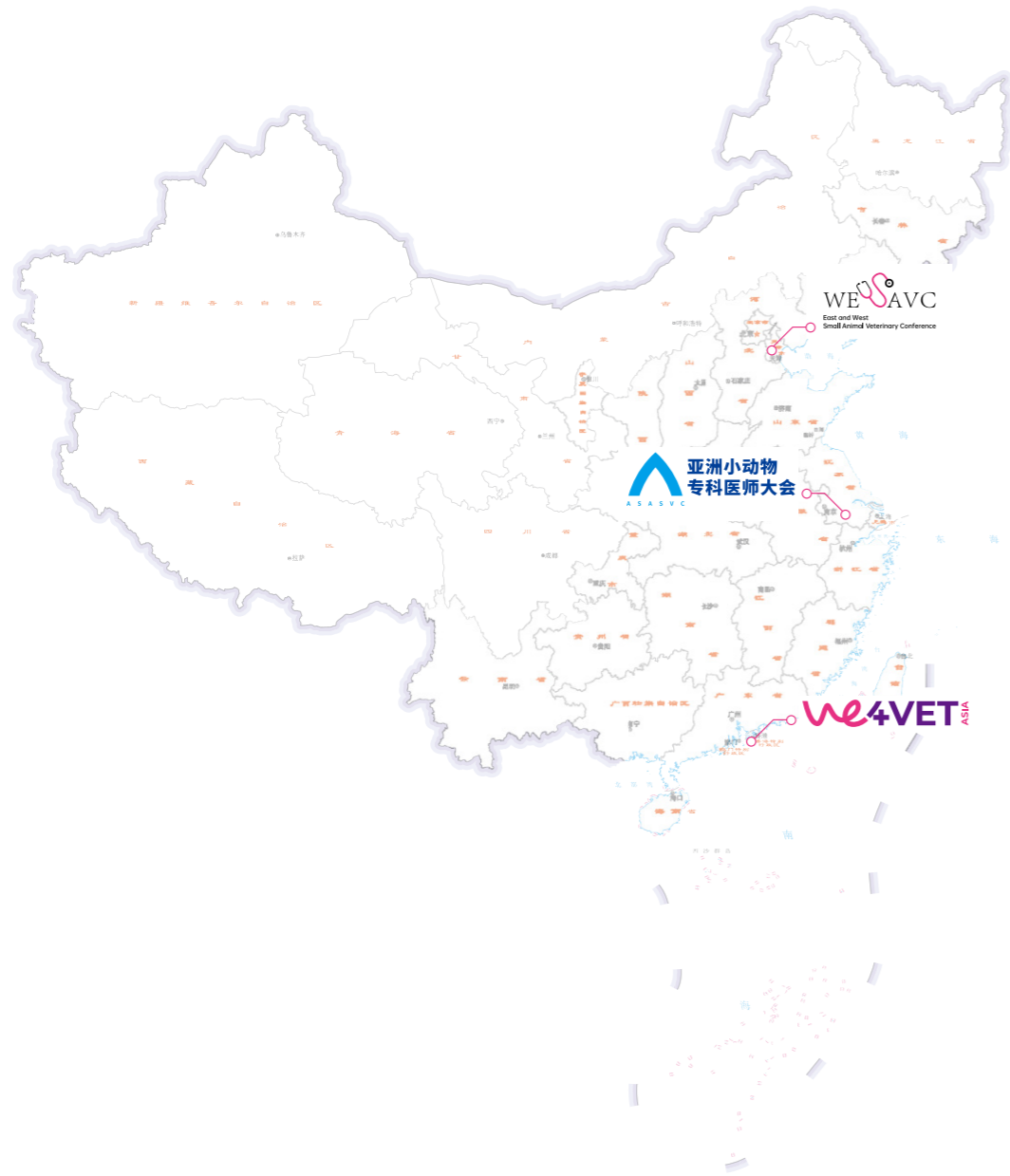
## Day4 6.27 Lab of endoscopy @ Shenzhen

Time	Session
	<b>Bruce Morton Mackay (BVSc , MACVSc ,FANZCVS 澳大利亚)</b>
08:30-09:00	<b>Check-in</b> Check-in / PPE / Session Briefing
09:00-10:30	<b>Session 1</b> Scope Handling Bootcamp: insertion, torque, tip control, navigation drills, between-case cleaning
10:30-12:00	<b>Session 2</b> Nasal Endoscopy Lab: landmarks + targeted sampling / FB retrieval + bleeding control
12:00-13:30	Lunch
13:30-15:00	<b>Session 3</b> Bronchoscopy + BAL Lab: airway navigation + BAL collection + sample handling + troubleshooting
15:00-16:00	<b>Session 4</b> Flexible Otoscopy Lab: deep ear exam + flush technique + myringotomy demo/skills
16:00-17:15	<b>Session 5</b> Flexible Cystoscopy Lab: bladder survey + lesion mapping + targeted biopsy + post-procedure protocol
17:15-17:30	<b>Closing</b> Final Q&A / Certificates / Photo
<b>Notes / 备注</b>	<ul style="list-style-type: none"> <li>PPE: gloves, gown, eye protection as instructed.</li> <li>Rotation: follow instructor guidance; keep station turnover efficient.</li> <li>Between-case cleaning and basic reprocessing rules apply at every station.</li> </ul>

Note: final schedule subject to on-site notice.



# Your Gateway to Key Sourcing Hubs for Small Animal Healthcare Products & Services



**WESAVC**  
Tianjin  
20-22  
May 2026

**WE4VET**  
Hong Kong  
24-26  
June 2026

**ASASVC**  
Wuxi  
21-23  
Oct 2026

**WE SAVC**  
East and West  
Small Animal Veterinary Conference

**WESAVC, Tianjin**  
May 20-22, 2026

**2,000+** Brands   **477** Exhibitors   **50,000+** Sqm

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**we4VET ASIA**

**WE4VET, Hong Kong**  
June 24-26, 2026

**300+** Exporting Brands   **100+** Global distributors

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专科医师大会**  
ASASVC

**ASASVC, Wuxi**  
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**500+** Brands   **2000+** Clinic directors

**150+** Exhibitors   **10+** Advanced International programs

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